Reseaching an Employer

Get an Overview of the Company: Determine if it is Public, Private or a Subsidiary
- **WetFeet** - information on thousands of employers. Accessed through www.cba.pitt.edu/careers
- **Hoover's Online** (www.hoovers.com) - 50,000 public and private companies
- **Corporate Information** (corporateinformation.com) - provides U.S. and international company information including research reports, company profiles, earnings information, and analyst reports
- **Business.com** - 10,000 public companies and 44,000 private companies
- **Riley Guide** (www.rileyguide.com) - a directory of employment and career information sources and services on the Internet

View the Company Web page: Read ALL of the web page, not just the area of your interest
- **Google**
- **Whois.net** - search a database of registered domain names
- **Dogpile** (www.dogpile.com) - a meta-search engine

Find Financial Information
- **The SEC EDGAR Database** (www.sec.gov/edgar) - Securities and Exchange Commission that shows corporations’ annual reports (10K), quarterly reports (10Q), or other reports such as 13Q ownership filings from, company financial profiles, product details and marketing trends
- **Yahoo! Finance** - uses worldwide news resources to provide comprehensive information on public companies
- **Daily Stocks** (www.dailystocks.com) - stock quotes, profiles, charts, news, SEC filings, and articles

Find Current News Articles
- **NewsPaperLinks** (www.newspaperlink.org) - local news publications from all over the world
- **Google News** searches over 4,000 news sources for company information
- **Hoover's Online** (www.hoovers.com)
- **Dogpile's Newscrawler** searches the Internet for recent news articles on your company
- **Bizjournals.com** website has 41 city business newspapers
- **Fortune** magazine for in-depth articles on your favorite companies
- **Silicon Investor's Stock Talk** public discussion on stock performance
- **Raging Bull** public discussion on stock performance

Find Industry Information
- **Yahoo! Industry News** - check industry press releases and current news
- **Fuld & Company** offers links to key sites in 27 industries
- **Corporate Information** offers links to industry resources in over 30 sectors
- **FindArticles.com** and **MagPortal.com** - Search over 300 periodicals, journals, and newswires simultaneously for industry information

www.cba.pitt.edu/careers
Find Non Profit Information
Guidestar (www.GuideStar.org)-a searchable directory of non profit organizations
Idealist.org (www.idealast.org)-resource for non profit organizations
National Center for Charitable Statistics (www.nccs.urban.org)-collects statistics on nonprofit organizations
Dewey and Kaye (deweykaye.com)-provides consulting services to non profit organizations

Find International Business Information
Corporate Information
globalEDGE (globaledge.msu.edu)-index to international news, trade information, directories, mailing lists, and government resources
Kompass (compass.com)-an international database of 1.5 million manufacturing companies
InternationalAffairs.com-international resources arranged by topic, region, and country
SEDAR (www.oxan.com)-provides access to annual reports and other securities information for Canadian companies
Embassy.org-directory of foreign embassies in Washington DC
Uniworld (www.uniworldbp.com)-contains two databases. One is of American companies doing business overseas. The other is a list of foreign owned companies in America.

For additional information on how to research an employer, meet with CBA Career Services.